

Press Release

November 10, 2008

Smith Petrie Carr & Scott Insurance Recognized for Industry Excellence and for Gold Standards

Smith Petrie Carr & Scott Insurance Brokers Ltd., a general insurance brokerage with offices in downtown Ottawa was recently awarded the Inaugural Independent Brokers Association of Ontario's Award of Excellence for 2008 (brokerages with more than 10 brokers category, Ontario wide). Criteria included superior business practices, leadership within the insurance industry and community involvement. The announcement was made at the annual convention in Toronto on October 24.

In addition, Risk Management Standards Inc. of Toronto recently announced that Smith Petrie Carr & Scott Insurance Brokers Ltd. has received certification as a Gold Standard Broker. To achieve this certification brokers must score better than 90% in an independent audit that signifies "outstanding operations integrity". The audit reviews all aspects of broker management including human resources, sales activity, customer service, finance, and organizational capacity and information technology.

Eric Walker, Managing Audit Principal of Risk Management Standards Inc. stated "we think the achievement of Gold Standard Broker Certification sends a signal of quality and trust to a broker's clients and suppliers".

Smith Petrie Carr & Scott is one of the largest independent insurance brokerages in Eastern Ontario. For further information please contact Brian Scott, President at (613) 237-2871 Extension 133.



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