



INSPIRED GIVING: SMITH PETRIE CARR & SCOTT INSURANCE BROKERS LTD.

Insurance companies know the importance of personal protection and risk avoidance. However, employees at Smith Petrie Carr & Scott Insurance Brokers Ltd. (SPCS) have made sharing those values a priority.

Since 2007, the staff at SPCS have been fundraising in support of the National Capital Region YMCA-YWCA's Safe Kids program. As proud supporters, they have collected donations through grassroots initiatives like bake sales and casual Fridays. Funds raised have supported the purchase of EpiPens, eye wash stations, pinnies to keep track of children's groups while on outings, and evacuation kits in case of an emergency, to name a few. These items help keep the kids safe and secure while participating in the Y's Child Care programs.

"The link between the message of safety and our organization is a great fit," said Scott Sleightholm, an account executive at SPCS and a member of their charity committee. "The staff at SPCS know that the donations make a big difference and they enjoy being able to give back to our community in such a positive way".

The importance of philanthropy and community is a big part of the culture at SPCS. At Christmas, their team also "adopted" two Y families. The staff bought gifts for every member of each family, and even provided a full Christmas dinner!



Looking into the future, SPCS has plans to increase their involvement with the Y. They would like to start an initiative that would link staff members to volunteer projects, as a way to contribute time in addition to monetary donations.

"The generosity of our office has been phenomenal from my point of view and I know the partners and all the other staff agree that the support we put forward is outstanding," said Sleightholm. "It really helps us connect and feel a part of our community."

Thank you SPCS, for all that you do. You continue to inspire us every day. To learn more about volunteering or donating to the Y, please visit www.ymcaywca.ca. To learn more about SPCS and their involvement with the Y, please visit www.spcs-ins.com.